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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 23, 2019

**Verb Technology Company, Inc.**

(Exact name of registrant as specified in its charter)

Nevada  
(State or other jurisdiction of  
incorporation or organization)

000-55314  
(Commission  
File Number)

90-1118043  
(I.R.S. Employer  
Identification Number)

344 S. Hauser Boulevard, Suite 414  
Los Angeles, California 90036  
(Address of principal executive office, including zip code)

(855) 250-2300  
(Registrant's telephone number, including area code)

nFüsz, Inc.  
(Former name or former address, if changed since last report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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## **Section 1 – Registrant’s Business and Operations**

### **Item 1.01. Entry into a Material Definitive Agreement.**

On January 23, 2019 we entered into an agreement with Microsoft Corporation (“Microsoft”) to become a member of Microsoft’s Partner Network (“MPN”). Over the last year, we engaged in joint solution development with Microsoft’s One Commercial Partner Cloud Enablement Desk, which led to the development of an enhanced and robust platform for our interactive video applications. As we prepared to move to the deployment stage of our development, we were requested to apply formally for issuance of a Microsoft partner ID, allowing us to be recognized within the Microsoft internal systems, and to do so through an application for membership in the MPN.

Pursuant to, and in accordance with, our partnership, we will integrate our proprietary, next-generation interactive video technology into Microsoft’s product line, beginning with its email platform, Outlook, and then other Microsoft Office 365 services. In addition, as a Microsoft partner, we will have access to Microsoft’s “Go-To-Market Services” and technical resources to help us market and sell the integrated products to Microsoft customers, as well as other Microsoft partners and systems integrators in Microsoft’s network all over the world. The MPN partnership agreement also contains provisions for confidentiality, intellectual property, and the licensed use of each other’s trademarks for marketing purposes.

It is contemplated that, once integration of our technology into specific Microsoft services is completed, tested, and approved, the parties will determine pricing, revenue share, distribution channels, and other material terms that will be embodied in a formal agreement for each such project.

## **Section 7 - Regulation FD**

### **Item 7.01 Regulation FD Disclosure**

On February 1, 2019, we issued a press release announcing the Microsoft partnership disclosed herein. The press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01, including Exhibit 99.1, shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Exchange Act of 1934, as amended, or the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such filing.

## **Section 9 – Financial Statements and Exhibits**

### **Item 9.01 Exhibits**

99.1 [Press Release dated February 1, 2019](#)

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this current report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 4, 2019

**Verb Technology Company, Inc.**

*/s/ Rory J. Cutaia*

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By: "*Rory J. Cutaia*"

Name: Rory J. Cutaia

Title: Chairman and Chief Executive Officer





## **nFusz Joins the Microsoft Partner Network**

**HOLLYWOOD, CA – February 1, 2019** – nFusz, Inc. (OTCQB: FUSZ), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, today announced it has executed an agreement with Microsoft to become part of Microsoft's Partner Network ("MPN"). Over the last year, nFusz has engaged in joint solution development with Microsoft's One Commercial Partner Cloud Enablement Desk which led to developing an enhanced and robust platform for nFusz' interactive video applications. Pursuant to, and in accordance with the agreement for MPN membership, nFusz will integrate its proprietary, next-generation interactive video technology into Microsoft's entire product line, beginning with its widely-utilized email platform, Outlook, and other Office 365 services. In addition, as a Microsoft partner, nFusz will have access to Microsoft's "Go-To-Market Services" and technical resources to help nFusz accelerate sales and marketing of the integrated products to Microsoft customers, as well as other partners, all over the world.

"We are honored to have been accepted into Microsoft's partner program," stated Rory J. Cutaja, CEO of nFusz. "We will now be able to accelerate the integration of our next-generation interactive video technology into the full suite of Microsoft products in partnership with Microsoft to ensure our products are marketed to the largest target audience possible. This agreement is another demonstration of the value creation that is possible through our partnership integration strategy with well-respected, global technology leaders."

### **About nFusz**

nFusz, Inc. (OTCQB: FUSZ) is a recognized leader in business-focused interactive video and the pioneer of Augmented Sales Intelligence software. The company's flagship product, notifiCRM, is the first interactive video-based customer relationship management (CRM) platform that allows anyone to create, distribute, post, track, and measure interactive videos that increase engagement and conversion rates by up to 600 percent. Video viewers can respond to one or more calls to action by clicking within a video while it's playing – and no download is required. nFusz products are cloud-based, Software-as-a-Service (SaaS), available by subscription for individual and enterprise users, and accessible on all mobile and desktop devices. The company's newest products, also based on its interactive video technology platform, include notifiMED, for the healthcare industry, notifiEDU, for the education industry, and notifiNGO, for non-profit organizations.

For more information, please visit: [www.nFusz.com](http://www.nFusz.com)

### **CONTACT INFORMATION**

Please address media inquiries to: [info@nFusz.com](mailto:info@nFusz.com)  
855.250.2300, extension 7

Please address investor inquiries to: [investors@nFusz.com](mailto:investors@nFusz.com)  
855.250.2300, extension 2

### **Forward-Looking and Cautionary Statements**

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2017, and other filings with the U. S. Securities and Exchange Commission (available at [www.sec.gov](http://www.sec.gov)). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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